



THE GATLINBURG UPDATE

Quarterly Newsletter

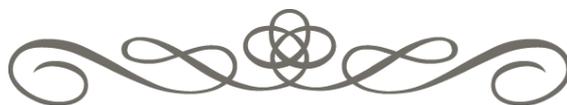
February 2018

Gatlinburg Convention & Visitors Bureau

As a new year kicks off, Gatlinburg continues to have new and exciting additions throughout the city. Two new hotels will open in 2018; the Margaritaville Resort Hotel, located near Ripley's Aquarium and the Comfort Inn & Suites, which will be located near Rocky Top Sports World.

Two attractions that opened in 2017 (Rowdy Bear Mountain and Anakeesta) will be opening additional features to their parks. Rowdy Bear will be opening its suspended single rail coaster that safely soars through the treetops of Rowdy Bear Mountain. This amazing adventure combines free falling and hang gliding into a safe, fun experience. Anakeesta will be opening its single rail mountain coaster where you'll race through the trees and twist and turn while flying down the mountain feeling the full force of the 25 MPH speed. This family-friendly ride allows you to control your own speed.

As you can see, Gatlinburg is always "updating" and is ready to accommodate your next convention, conference or event. To set up your personal tour with one of our experienced sales team members, please reach out to Dave Esslinger at dave@gatlinburg.com. There is nothing like seeing our beautiful city first hand while having a knowledgeable Gatlinburg representative showing you all Gatlinburg has to offer making your next event so unique and successful.



Gatlinburg at a glance

- **Convention Center:** (148,000 square feet of total space)
- **Sleeping Rooms** (4,000+ surrounding convention center including full and limited service hotels, condominiums, chalets and cabins)
- **Dining Options:** (100+ restaurants, from casual to elegant gourmet establishments with the majority within walking distance to hotels and convention center)

- **Shopping:** (500+ shops with 5 malls plus largest Arts & Crafts Community in the U.S.)
- **Attractions:** (40+ along with many other entertainment options with the majority within walking distance to hotels and convention center)
- **Rocky Top Sports Complex:** (Named 2017 top Multi-Use Sports Facility by Sports Events Magazine)
- **Gatlinburg Golf Course:** (Named Best Municipal Golf Course in Tennessee by Golf Digest Magazine)

What's New in Gatlinburg



[Margaritaville Resort](#)

Margaritaville Hotel

The resort will include a seven-story, 162-room hotel and will be located within a 10 minute walk to Gatlinburg Convention Center. Signature Margaritaville food & beverage concepts, a 4,000 square-foot outdoor pool, hot tub, indoor heated pool, St. Somewhere Spa, shops and other amenities.

Scheduled to open Summer 2018.

Gatlinburg Hotel Spotlight



Bearskin Lodge - Gatlinburg's Grand Tradition

At Bearskin Lodge on the River, you'll find state-of-the-art amenities among its traditional mountain craft décor and massive log beams. Downtown Gatlinburg shops, restaurants and attractions are just outside your door. The Bearskin Lodge is ideally located for Gatlinburg visitors to experience the beauty of the Great Smoky Mountains National Park as well. For easy convenience, the Bearskin Lodge is located on the

trolley route. To experience Gatlinburg the way it was truly meant to be, the Bearskin Lodge on the River is the perfect hotel accommodation.

*96 Sleeping Rooms

*7-minute walk to Convention Center River

*Complimentary Deluxe Continental Breakfast

*Gas Fireplace Sleeping Rooms

*Complimentary Wi-Fi

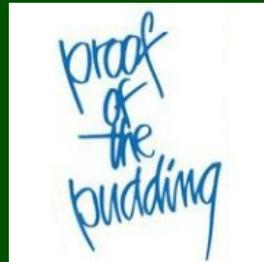
*Outdoor Pool & Lazy

*Outdoor Fire Pits

*Private Balconies

[The Bearskin Lodge](#)

Proof of the Pudding



Gatlinburg Convention Center Announces New Food & Beverage Caterer “Proof of the Pudding”

Proof of the Pudding ([Proof of the Pudding](#)) was founded in 1979 and is now one of the largest southern-based catering organizations proudly serving many of the Southeast’s top venues and convention facilities. For nearly forty years, Proof of the Pudding has been crafting innovative culinary creations for a vast array of corporate and social events in numerous hospitality venues. Led by their talented management team, Proof of the Pudding focuses on detailed planning, delicious food, superb service and a collaborative design team.

Innovative Culinary Creations done right! Proof of the Pudding prepares fresh, local farm-to- fork fare. Unparalleled quality is the same whether it's a boxed lunch for a hundred or a banquet for a few thousand. Well-designed parties involve more than dishing out great food. Today's focus is all about the details of the event. Proof of the Pudding is your party planner! Proof takes care of the details. Menu design. Décor. Impeccable Service. Unique Florals. Furniture. Tents. The list goes on.

The Gatlinburg Convention and Visitors Bureau and Gatlinburg Convention Center Team is excited that Proof of the Pudding, having demonstrated an exemplary record of accomplishments in catering for convention center events, will be the in-house food and beverage provider. For additional information pertaining to Proof of the Pudding, please inquire with your sales person or event manager contact.

The Mountains are Calling



[Visit our website](#)

Gatlinburg Convention Center List of Events

February	March	April
Winter Renewal 2/2-4/18 BSA Winterfest 2/9-10/18 Encounter 2/16-18/18 COC Winterfest 2/16-18/18 Faith for the Family 2/22-24/18 PFG Hale 2/26-27/18	TomCat 3/5-9/18 Smoky Mountain Encore 3/3-8/18 Public Agency Training 3/12-14/18 Missions Get-Together 3/16-18/18 Timothy Barnabas 3/20-22/18 Future farmers 3/25-28/18 GSACC Easter Show 3/29-31/18	Dynamic Eventz 4/7-8/18 House of Joy 4/12-15/18 Bridge Tournament 4/16-22/18 Smoky Mountain Music Festival 4/20/18 S. M. Jubilee 4/24-26/18 Smoky Mountain Music Festival 4/27/18

Gatlinburg Accolades

[Forbes Magazine](#) listed Gatlinburg one of its top 20 prettiest towns in America in April 2017.

[Rocky Top Sports World](#) Voted 2017 Top Multi Use Sports Facility

[MSN](#) listed Gatlinburg “The Prettiest Town in Every State” for the state of Tennessee in April 2017.

[Ripley’s Aquarium of the Smokies](#) Named Best U.S. Aquarium for 2017 by USA Today Readers’ Choice.

[Gatlinburg Convention & Visitors Bureau](#) Six Time Award Winner by Convention South Magazine.

[Gatlinburg Convention & Visitors Bureau](#) Annual Readers Choice Award for 2017

Customer Testimonial

“Gatlinburg is a special and unique place that provides attendees with many social, dining, lodging and entertainment options. I would also like to thank you for the personal service that you provided us leading up to the convention. I appreciate how you were able to work with us on the set up of the meeting, the hotels and the convention center”.

Michael Dvorak, Executive Director, Tennessee Dental Association

“Our attendees and employees had an awesome time at our annual Tennessee ECD Governor’s Conference in Gatlinburg. Everything went smoothly, and it was definitely due to the collaborative effort by the Gatlinburg hospitality community”.

Carly Schroer, Public Information Officer, Tennessee Department of Economic and Community Development

“Accelerant 2018 was the best year yet of our 21-year history. We set a new attendance record as well as a new project offering record. We’ve had a long and beneficial relationship with the city of Gatlinburg and every year our event is warmly greeted making us feel as if we are coming home. The culture and the service along with the safe and family atmosphere of Gatlinburg keeps us coming back.”

Greg Amos, Bishop of the South Carolina Conference, International Pentecostal Holiness Church, Inc.

Gatlinburg CVB Roadshow Presentation

The Gatlinburg CVB Sales Team will be doing our next “Update Gatlinburg” lunch and presentation this April in Chattanooga, TN. If you are interested in learning more on all that Gatlinburg has to offer for your future conventions and meetings, while receiving a complimentary lunch at a local Chattanooga restaurant venue, please email Dave Esslinger at dave@gatlinburg.com.

We would love the chance to “update” you on all the new and exciting developments that Gatlinburg has going to ensure that when it comes to your future conventions, meetings and events, Gatlinburg has your event covered!

