



THE GATLINBURG UPDATE

Quarterly Newsletter

Gatlinburg Convention & Visitors Bureau

Welcome to the Gatlinburg Convention and Visitors Bureau quarterly newsletter. We are very excited to present our first newsletter that will be distributed every quarter describing all the new and exciting changes that Gatlinburg has to offer for your future conventions, conferences and events. We are looking forward to all the great upcoming conferences and events taking place in Gatlinburg and are here to set up tours of our convention center, hotels, attractions and restaurants at your convenience.

Please reach out to Dave Esslinger at dave@gatlinburg.com to set up your personal tour with one of our experienced sales team members. There is nothing like seeing our beautiful city first hand. One of our knowledgeable Gatlinburg representatives would be happy to show you all Gatlinburg has to offer to make your next event unique and successful.

Dave Esslinger – Director of Sales
Gatlinburg Convention & Visitors Bureau

Gatlinburg at a glance

- Convention Center: (148,000 square feet of total space)
- Sleeping Rooms (4,000+ surrounding convention center including full and limited service hotels, condominiums, chalets and cabins)
- Dining Options: (100+ restaurants, from casual to elegant gourmet establishments with the majority within walking distance to hotels and convention center)
- Shopping: (500+ shops with 5 malls plus largest Arts & Crafts Community in the U.S.)
- Attractions: (40+ along with many other entertainment options with the majority within walking distance to hotels and convention center)
- Rocky Top Sports Complex: (Named 2017 top Multi-Use Sports Facility by SportsEvents Magazine)
- Gatlinburg Golf Course: (Named Best Municipal Golf Course in Tennessee by Golf Digest Magazine)

What's new **IN GATLINBURG**

LODGING



HAMPTON INN

Hampton Inn has 114 guest rooms located within one block from the Gatlinburg Convention Center. Wireless High Speed Internet Access. Complimentary Hot Breakfast. Outdoor Heated Pool and Spa.

Now Open!



MARGARITAVILLE HOTEL

The resort will include a seven-story, 174-room hotel and will be located within a 10 minute walk to Gatlinburg Convention Center. Signature Margaritaville food and beverage concepts, a 4,000 square-foot outdoor pool, hot tub, indoor heated pool, St. Somewhere Spa, shops and other amenities.

Scheduled to open in Spring 2018.



FAIRFIELD INN & SUITES

Fairfield Inn & Suites will have 98 guest rooms located within one block from the Gatlinburg Convention Center. Wireless High Speed Internet Access. Complimentary Hot Breakfast. Outdoor Heated Pool and Spa. Outdoor Fire Pit.

Scheduled to open in Summer 2017.

RESTURANT



LAND SHARK GRILL is now open in Gatlinburg, TN! The restaurant and bar is located at traffic light 3 on the Parkway in downtown.

The family-friendly dining experience boasts a laid-back atmosphere full of tropical drinks and delicious food with a fresh, coastal twist. Inspired by the traditional beach bars of the Atlantic Coast, LandShark Bar & Grill offers the perfect mix of quality food, free-flowing drinks and FINtastic-times.



ROWDY BEAR MOUNTAIN is home to two amazing thrill rides including the First Mountain Glider in the world. Year round fun for the whole family right in the heart of downtown Gatlinburg, Tennessee.

The Gravity Coaster is a gravity-propelled roller coaster that winds through the woods of the Rowdy Bear Mountain. First in the World - Floating like a hawk, The Mountain Glider allows you to safely soar through the treetops of Rowdy Bear Mountain. The Mountain Glider Opens October 2017

Gatlinburg
RECENTLY RENOVATED
LODGING



BLACK BEAR INN & SUITES

- 130 sleeping rooms
- 4 Min. Walk to Convention Ctr
- Penthouse Suites
- Private Balconies
- Gas Fireplaces
- Complimentary Wi-Fi
- Complimentary Full Hot Breakfast
- Enclosed Heated Pool/Hot Tub
- 6,200 sq ft of meeting space

GLENSTONE LODGE

- 215 sleeping rooms
- 7 Deluxe & Executive Suites
- 5 Min. Walk to Convention Ctr
- Fireplaces
- Complimentary Wi-Fi
- Riverdeck Pavilion
- Multi-Level Indoor Atrium Pool
- Large Outdoor Pool
- On-Site Restaurant
- 10,000 sq ft of meeting space

EDGEWATER HOTEL

- 205 Sleeping Rooms
- 6 Min. walk to Convention Ctr
- Private Balconies
- Specialty Rooms with Hot Tubs & Fireplaces
- Complimentary Wi-Fi
- Complimentary Continental Breakfast
- Indoor/Outdoor Heated Pools
- 7,000 sq ft of flexible meeting space

BEARSKIN LODGE ON THE RIVER

- 96 Sleeping Rooms
- 7 Min. walk to Convention Ctr
- Private Balconies
- Fireplaces in Guest Rooms
- Complimentary Wi-Fi
- Complimentary Deluxe Continental Breakfast
- Outdoor Pool & Lazy River
- Outdoor Fire Pit

Gatlinburg
CONVENTION CENTER

LIST OF EVENTS

<i>August</i>		<i>September</i>		<i>October</i>	
Event Name	Dates	Event Name	Dates	Event Name	Dates
Sq & Round Dance	8/1-6/17	Norton Gift Show	9/6-11/17	TNHTA	10/3-6/17
TAUD	8/8-11/17	Taste of Autumn	9/13-14/17	Craftsmen's Fair	10/2-22/2017
The Gathering	8/15-19/17	Jubilee	9/17-20/17	TAPA Fall Conv.	10/8-13/17
Public Agency	8/28-9/1/17	TN City Mgmt	9/20-22/17	TAECC	10/19-21/17
		TN Law Institute	9/27-29/17	ECDC	10/25-27/17
		SlammedEnuff	9/30 - 10/1/17		

Gatlinburg ACCOLADES

FORBES MAGAZINE listed Gatlinburg one of it's top 20 prettiest towns in America in April of this year.

ROCKY TOP SPORTS WORLD Voted 2017 Top Multi Use Sports Facility

MSN listed Gatlinburg "The Prettiest Town in Every State" for the state of Tennessee in April of this year.

RIPLEY'S AQUARIUM OF THE SMOKIES Named Best U.S. Aquarium 2017 by USA Today Readers' Choice.

Customer TESTIMONIAL

TENNESSEE DENTAL ASSOCIATION

Conference Dates – May 18-20, 2017 (150th Year Conference)

Attendance – 1,300

Regarding the City of Gatlinburg, Hotels, Restaurants & Attractions, "Gatlinburg is a special and unique place that provides attendees with many social, dining, lodging and entertainment options. The hotels in the area served us great and I would be remiss if I did not share the positive feedback of our board members regarding the Courtyard Marriott".

Regarding the Convention Center, "I cannot think of a single thing they could have done differently or better for us". "The convention center is a beautiful building and suitable for a conference of any size".

Regarding the Gatlinburg Convention & Visitors Bureau, "I would also like to thank you for the personal service that you provided us with leading up to the convention. I appreciate how you were able to work with us on the set-up for the meeting, the hotels and the venue".



Gatlinburg CVB ROADSHOW PRESENTATION

The Gatlinburg CVB Sales Team did an "Update Gatlinburg" lunch and presentation in Nashville for 20+ convention and hotel meeting planners on June 21, 2017. The meeting planners were educated and "updated" on all that Gatlinburg has to offer for their future conventions, meetings and conferences. Each meeting planner was also "updated" on all the existing and newly opened and renovated hotels, restaurants, shops and attractions validating that Gatlinburg is a city constantly developing and "updating". Each meeting planner left the presentation knowing that when it comes to their future conventions and meetings, Gatlinburg has their event covered!